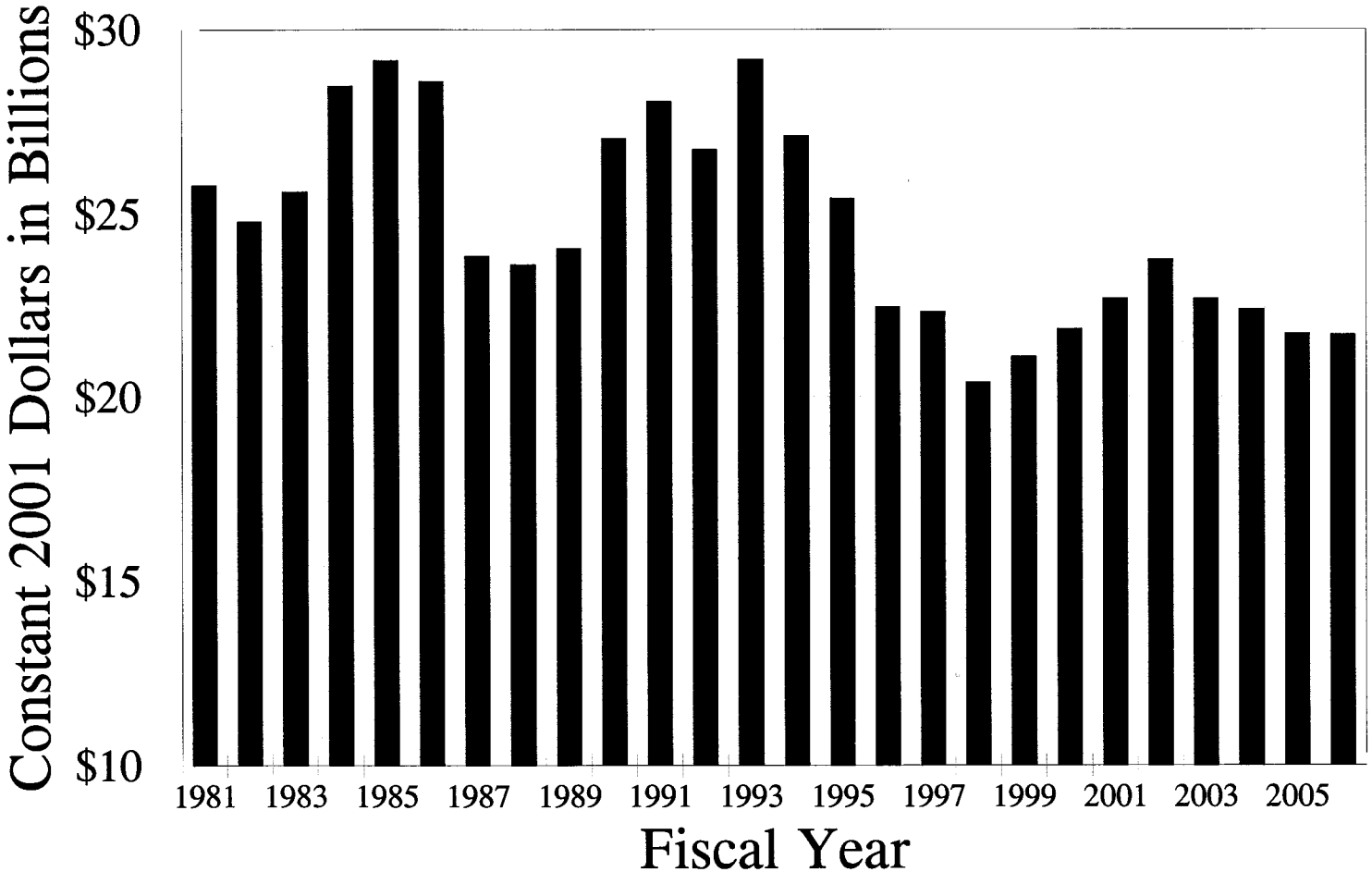Historical Perspective on International Affairs Outlays